



Bachelor of **Business Administration** **BBA**

A Word From the IBSS Management Team



Global vs. International:

The ethos behind IBSS, is to take into account a changing world which is becoming increasingly globalized. The educational sector works together to create a broader learning platform for students to take advantage of what is available to them. IBSS has created more than just a partnership with these educational sectors.

We have established partnerships in various regions, as well as restructured our organization to be in line with the global world. Our learners at both graduate and postgraduate levels can enjoy the possibility to receive not only learning from a global network of experienced faculty, but also the possibility to learn in a number of different countries.

An example:

A student can start their education in Kuala Lumpur, take a module or semester in Dubai, and then come to Europe or the US to complete their education, whilst still working. Transferring credits from one IBSS location to another is effortless. All locations accepts previous academic credits from the IBSS network.

Our motto: *“Every individual has the right to access a quality degree programme at an affordable cost.”*

As a global institute of higher education, we have developed our own books and materials which allow us to translate and adjust to our learners needs.

So join us and let us help change your life!

About IBSS



IBSS offers a highly developed module-based program, with a range of options that can be tailored towards your individual needs.

Our program is designed to deliver high quality knowledge as well as state of the art skills, enabling today's students to engage in business management issues with pertinence and self-confidence. The material is both theoretical and practical. The faculty is international with extensive industry-specific experience.

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Why do we use the name [Scandinavia](#)? It's due to the fact that our teaching methods are from [Scandinavia](#). Many of our core staff were originally trained. It is due undergoing training in [Scandinavia](#). The methods of [Scandinavia](#) are based on equal participation between students and faculty.

Transferability of Credits

“NOTICE CONCERNING TRANSFERABILITY OF CREDITS AND CREDENTIALS EARNED AT OUR INSTITUTION”

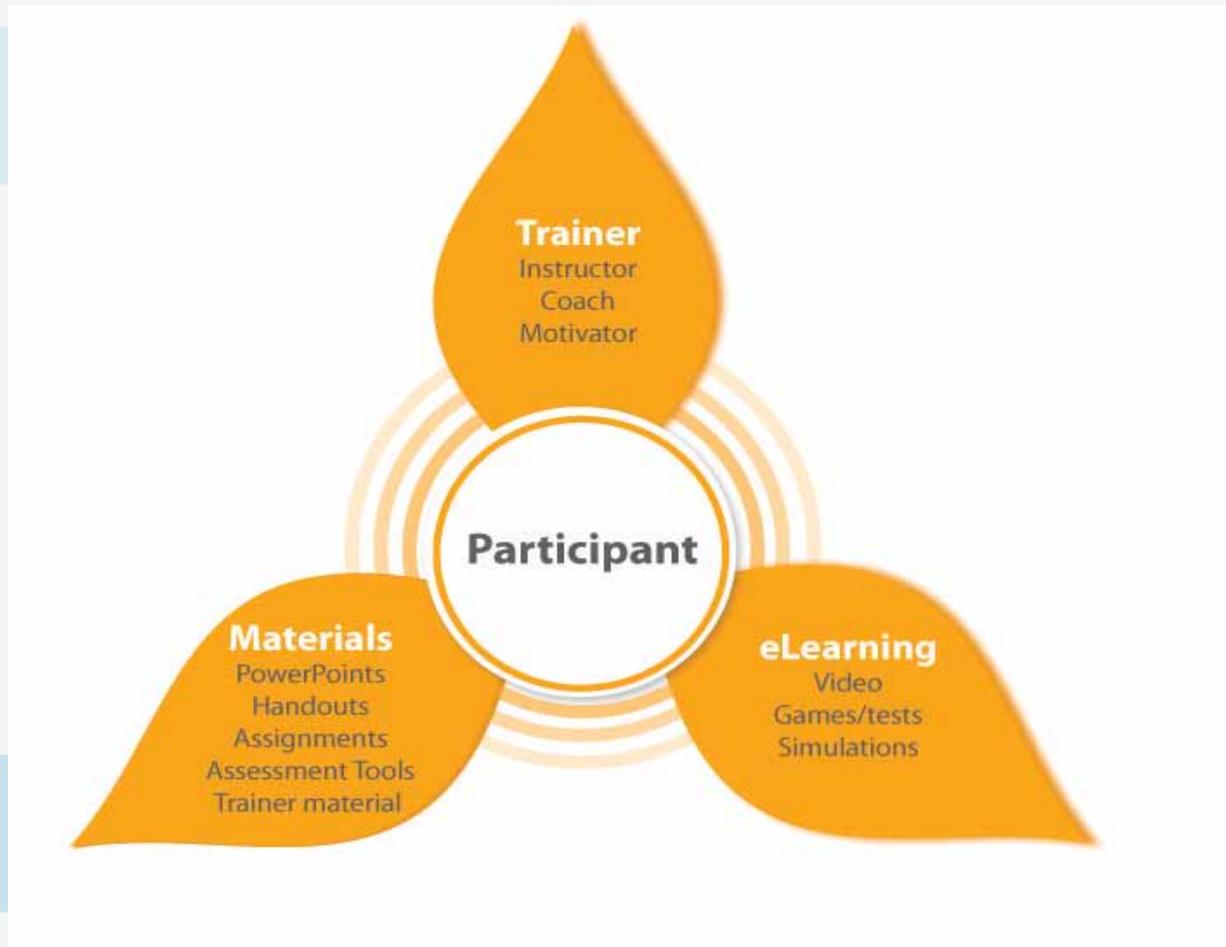
“The transferability of credits you earn at IBSS is at the complete discretion of an institution to which you may seek to transfer. Acceptance of the (degree, diploma, or certificate) you earn in IBSS programs are also at the complete discretion of the institution to which you may seek to transfer. If the (credits or degree, diploma, or certificate) that you earn at this institution are not accepted at the institution to which you seek to transfer, you may be required to repeat some or all of your coursework at that institution. For this reason you should make certain that your attendance at this institution will meet your educational goals. This may include contacting an institution to which you may seek to transfer after attending (name of institution) to determine if your (credits or degree, diploma or certificate) will transfer.”

IBSS has agreements for credit transfers with:

IBSS is currently undergoing expansion into many other regions and countries.

Keep yourself updated on www.ibss.eu

Educational Concept



IBSS distributes the highest of quality materials to ensure the instructors are properly informed on each subject. The IBSS degree program develops managerial and business development skills. Based on recent research reports, the blended learning model, which combines face-to-face and online learning, is now the preferred model for online course design.

Minimum Admission Requirements

(a) English Proficiency Requirements

It is important that students whose native language is not English have a minimum level of comprehension and facility in English for our English speaking classes. For classes conducted in other languages English will not be a requirement. Even when a student has met the minimum standard for admission by TOEFL or other tests, it is incumbent upon the academic unit to assess the student's comprehension of oral and written English and may require remedial work.

Students who are not native English speakers or whose previous university's was not taught primarily in English, must provide one of the following as evidence of English language competence:

- TOEFEL test
- IELTS test
- Letter from the University where the student studied declaring that the language of study was English

If the student does not show any of the above mentioned proofs, alternatively, an oral interview with an IBSS certified examiner will be conducted to assess the level of comprehension and communication.

(b) Entry Requirements

IBSS is committed to a fair admissions process and accepts a wide range of qualifications. The information on this page gives an overview of the general entry requirements for all programs.

Masters Entry Requirements

Regular Entry

- A Bachelor's degree or equivalent

Admission

Step 1:

Send the completed application package (including documents needed for verification such as ratified exam proofs and application form) to the IBSS Admissions Office:

You can also send documents online to: Admission@ibss.eu

You need to include:

- Complete application form signed by the applicant
- Copies of relevant academic certificate(s) translated and notified into English
- Copy of passport or other ID
- Documentation required for Visas if the program is aboard and visa is needed
- Application fee of \$100 for degree programs.

Step 2:

If application is accepted you will receive:

- A letter of acceptance indicating the program dates
- Payment information and instructions
- Enrolment form to be signed

Step 3:

To confirm your place with IBSS:

- Deposit of your first payment or payment in full (check pricelist on www.ibss.eu and terms and conditions. For corporate programs please refer to the partner whom is running the specific program)
- After payment you will receive a financial statement

COURSE DETAILS

The educational program.

Delivery: Distance learning

Duration

3 years full time 4 years part time.

Equipment used

A computer with internet for online classes

Number and qualifications of faculty

The majority of the faculty holds a Masters/Ph.D. in business from various countries, as well as 20 others with relevant experience.

Learning, skills and competencies

Course Content/Learning Outcomes:

To produce graduates who possess practical knowledge and skills to succeed in today's competitive business world,

To provide a strong platform in the study of business through a variety of disciplines including information systems, marketing, law, finance, accounting, economics, and statistics.

To give graduates the opportunity to pursue their interests in areas such as, *International Business, Accounting & Finance and Business Information Systems,*

To produce graduates with the latest knowledge in business analysis, entrepreneurial / small business, international business management, information technology management, and marketing,

Number of modules

17 in core

10 in each specialization

Grading

1 project paper

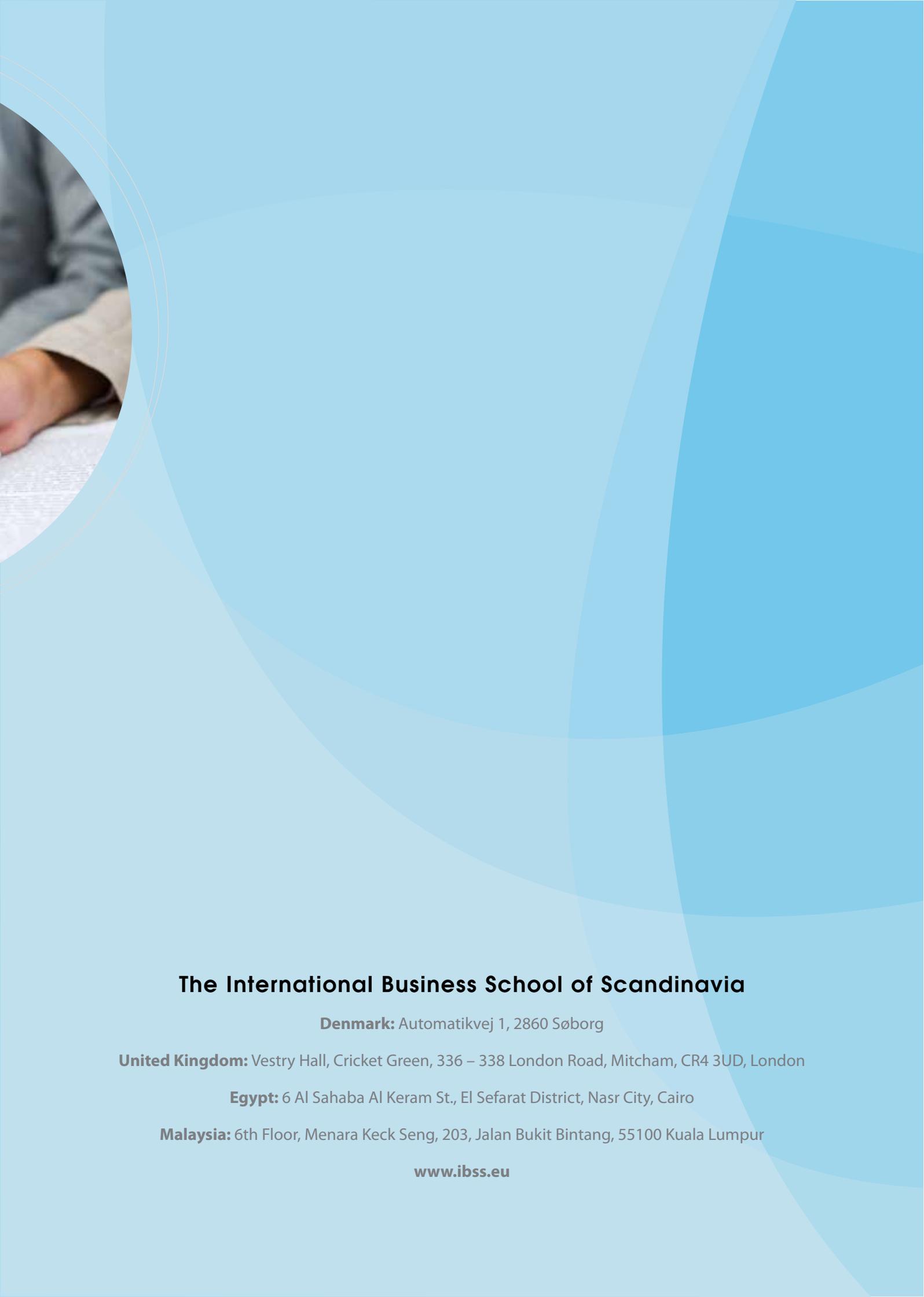
Assignment 1 20%
Assignment 2 40%
Final Exam 40%

Courses

Core

BAA-001	Academic Writing
BAA-002	Entrepreneurship
BAA-003	International Business Studies
BAA-004	Ethics
BAA-005	Principles of Management
BAA-006	Business Mathematics
BAA-007	Office Application Software
BAA-008	Introduction to Financial Accounting
BAA-009	Principles of Marketing
BAA-010	Business Statistics
BAA-011	Microeconomics
BAA-012	Introduction to Finance
BAA-013	Professional Communication
BAA-014	Macroeconomics
BAA-015	Organizational Behavior
BAA-016	Operations Management
BAA-017	Business Law
BAA-018	Management Information System
BAA-019	International Business
BAA-020	Business Research Method
BAA-021	Strategic Management





The International Business School of Scandinavia

Denmark: Automatikvej 1, 2860 Søborg

United Kingdom: Vestry Hall, Cricket Green, 336 – 338 London Road, Mitcham, CR4 3UD, London

Egypt: 6 Al Sahaba Al Keram St., El Sefarat District, Nasr City, Cairo

Malaysia: 6th Floor, Menara Keck Seng, 203, Jalan Bukit Bintang, 55100 Kuala Lumpur

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